



annual report 2017-18

ALIG Educational and Welfare Society
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Annual Report
2017 - 18

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This Annual report has been compiled to inform our sponsors and other stakeholders about ALIG’s performance in the year 2017-18. The financial statements have been compiled by external auditor firm Danspark & Company and is in accordance to the laws of Government of India.

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from the executive director's desk



Dear Friends,

Greetings!

It gives me great pleasure to share ALIG's Annual report for the year 2017-18. The year was eventful as we ventured into new collaborations, partnerships and new locations.

Our programs and interventions reached out to students, women and girls in addition to others, in need of care and support. We worked in two states and three cities in the mentioned calendar year in the areas of education, health and skills.

We, at ALIG, understand that a lasting impact can only happen with a holistic approach. It has thus been our endeavor to design programs which are comprehensive and reach

the maximum number of targeted beneficiaries.

To achieve our objectives, we reached out to individuals, corporates, NGO's and INGO's for support. We have also been able to continue our association with our previous funders and supporters.

Several key milestones achieved in the year 2017-18 have been outlined in the present report.

In 2017-18, not only were we able to consolidate our existing programs, we also initiated new projects. All initiatives of ALIG have been detailed in this report.

The journey would not have been possible without the support of the members of our Governing Body and Advisory Board. I am thankful for their

Values are the essence of the ALIG's identity. They summarize and reflect the purpose of ALIG's existence.

”



Dr Imran Ali
Executive Director

guidance and support over the years and to our team for their commitment and hard work.

From our humble beginning in 2008, ALIG has been proudly creating a name as an organization for social change. I wish to place on record my deep appreciation for each and every one for the faith reposed in us.

I would also like to take this opportunity to thank our partners and donors for their strong and consistent support, without which we would not have been able to achieve much.

Hope you enjoy reading this report and continue to support in our future endeavours.

Best wishes

**inspiring
dreams.**



about ALIG

02

States

03

Cities

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Team Strength

12

Programs

ALIG Educational and Welfare Society was established in 2008 to reach out to the underprivileged particularly in the fields of Education, Health and Skills.

The verticals of ALIG intervention, as mentioned above have been chosen carefully to ensure that there is transformational change in the lives of the beneficiaries.

The said areas of development ensure that the beneficiaries are empowered to break out of pervasive poverty cycle and the the overall human development index of the target population is improved.



our approach

ALIG, firmly believes that Education, Health and Skills are the key areas, which could enable India in becoming a developed nation.

Addressing the above areas as prime movers for a developed India, ALIG, since the last ten years, has been relentlessly conducting development programs in three cities of Jharkhand, and Uttar Pradesh.

The impact of the interventions is showing results on the smiling faces of the students we work with and the targeted women beneficiaries, who have become economically independent.

“
**WE THRIVE IN
INSPIRING THE
UNDERPRIVILEGED
TO DREAM AND
ACHIEVE**

empathy is in our souls

Leadership is about empathy. It is about having the ability to relate to and connect with people for the purpose of inspiring and empowering their lives.



our vision

Facilitate sustained quality education and welfare activities for a better tomorrow.



our mission

Empower the nation through education and welfare activities



our core values

The last 10 years of our journey have been guided by our core values of Empathy, Integrity and Commitment.

our initiatives



We cannot escape the responsibility of tomorrow by ignoring it today.



education

ALIG has its intervention in Education through its Flagship Program called Support A School Program, which is aimed at Primary and Upper Primary Government Schools in the state of Jharkhand and Uttar Pradesh. There are several verticals to the Education Program of ALIG.



health

ALIG's intervention in the health program is targeted at adolescent health through its initiative called RISHTA. ALIG has also collaborated with the Hans Foundation to run a Health Care Centre with the aim of providing better health care to the poor and needy.



skill

Skill is another important vertical of ALIG's intervention to ameliorate the living standards of the marginalized and help them break the cycle of poverty. ALIG runs skill centres exclusively for women in Jamshedpur, as an initiative to empower women from all sections of the society.

cities where we worked

01

Jamshedpur

ALIG has been running several development programs in Jamshedpur since 2008. Jamshedpur has been the experimental field of all ALIG programs before they are scaled and implemented in other cities.

ALIG currently has intervention in 13 government schools in Jamshedpur for education and health initiatives. This is apart from the skill training centre for women empowerment.

02

Hazaribagh

The Hazaribagh district of Jharkhand with a total population of 1.7 million, has 84% of its population living in rural areas.

Appropriate health facilities for the people of Hazaribagh was a cause of concern.

ALIG in partnership with **The Hans Foundation** and **Masoom Health Centre** helped establish a community health clinic for the underprivileged.

03

Barabanki

Barabanki is the first district with ALIG's initiative outside Jharkhand. While Barabanki is a fast growing district of Uttar Pradesh, there are striking development gaps in education and health when compared to state and national level indicators.

ALIG with the support of local residents, has intervention in two government aided schools in the district.

programs

EDUCATION

- English Learning
- Eco Club
- Science Quiz
- Diva's Club
- Digital Literacy
- KGBV training
- Bridge Course
- Adult Literacy

HEALTH

- Reproductive and Adolescent Community Health

SKILL

- Stitching and Embroidery
- Basic Computer Literacy

an insight to our work

All program verticals of ALIG are aimed at the all-round development and empowerment of the target beneficiaries.

The Support a School Program has several verticals to ensure academic improvement and provides gainful experience and knowledge to government school students for facing day-to-day challenges of the world. The program also inculcates a sense of responsibility towards society, at large.

Skill centres have been developed as safe spaces for women. The centres have provided a platform to the women to learn new skills and empower themselves for financial independence.

Interventions on Adolescent wellbeing and general healthcare have been one of the verticals for ALIG. Sustained interventions with a focussed approach have helped us reach out to thousands

need for intervention

Education >>> +65 %

A vast majority of students in India study in government schools. These students come from the weaker sections of the society and education is free for them until the age of 14. The Ministry of Education data states that 65.2% of all school going children in India are enrolled in government schools.



Education is one of the most important drivers of a country's social and economic development. Higher levels of literacy lead to greater economic output, higher employment levels, better health, better social structures and eventually better results on a number of development indicators. More specifically, the impact of educating girls and women has been shown to result in rapid improvements in family planning, nutrition, health and income. It is seen as one of the best tools for promoting social and economic development.

Quality education still is an issue. While some countries are making notable commitments to education, others don't attribute the same importance. Even within a country, progress is often uneven within areas with some areas making no progress at all.

India is home to the largest number of adolescents in the world and they suffer from various health risks. Mental health, violence, contagious diseases (HIV/AIDS), early pregnancy and child birth, alcohol and drug abuse are some of the common health scares that adolescents face in the country. There

is a need for sustained engagement with them to raise awareness and show the right direction.

Skilling the population is another important intervention which needs attention. India would need 250 million skilled workforce by 2030 and needs all the support that it could get from various agencies. ALIG strongly believes that of these 250 million, a significant number will be contributed by women and there is an urgent need to equip them. This could be done by providing them skills of their choice and by encouraging them to contribute to the nation's economic wellbeing.

Education, Health and Skills are three important elements, which decide the general wellbeing of any individual. Early intervention in these three areas will reap rich dividends for the country if implemented properly. Guided by this philosophy, ALIG has based all its programs on these three important verticals. Various programs are being run by ALIG for the last several years to maintain continuity and a lasting impact on the beneficiaries.

Health >>> +23 Mn

Around 23 million adolescent girls enrolled in the upper primary schools in India are at the risk of dropping out of school due to lack of awareness about menstruation, post-puberty changes in the body and security concerns.

Skill >>> 26%

As per the Deloitte report of Empowering women and girls in India for the fourth industrial revolution, the female labour force participation in India has fallen to 26%. This has been attributed to lack of access to quality education and underlying socio-economic barriers.

our intervention in education

The importance of learning English has been gaining importance at all levels. While the mother tongue is the main medium of learning at primary and upper primary levels, it is equally important to develop English language skills among learners for their future education. Even though the literacy rate sounds good in Jharkhand, when it comes to English Language at the primary and Upper Primary Level it is found to be deficient in communicative English. This has posed a major problem for learners to progress in their education.

The same gap was noticed when the intervention started in Uttar Pradesh. English, as a language was not a priority in government schools. Since 2013 ALIG has experienced improvement within children of government schools while implementing this program.





Support a School Program

3325 Students

ALIG
IMPACT

Adult Literacy Program

106 Women

ALIG, through its innovative pedagogical tools, is working on improving the quality of instruction and learning in teaching English. Other than English, ALIG simultaneously runs several other programs for the over-all development of students in schools with its intervention. Students are exposed to issues related to environment through Eco Club activities. This is done to make them responsible towards their duty in protecting the environment and to develop an understanding about mother nature.

Through the Adult Literacy Program, student volunteers are encouraged to teach their elders in the community and make them functional literates. Divas Club being run in the schools, provides a platform for adolescent girls to voice their issues and concerns with their peers and also get support from the elders.

our intervention in health

We all appreciate that adolescents who constitute a sizeable number of the country, need our support to smoothly sail through this important phase of life without much ado. Adolescence is about both physiological and psychological changes and is generally considered a vulnerable age.

ALIG started its intervention with this age group in 7 villages of Jamshedpur and has established 12 Youth Resource Centers to address their issues. The Area Health Workers and Peer Educators are in constant touch with these adolescents from the targeted area to provide them with timely consultation.

Apart from above, ALIG collaborated with The Hans Foundation to provide better healthcare to poor and needy of Maharajganj. There are no medical facilities in the nearby area and the district hospital is 70 km from Maharajganj.



	Reproductive and Adolescent Health	ALIG IMPACT	Community Health Centre
	2426 Beneficiaries		11988 Patients

Accessibility to the health facility is a concern for the area. To make health care accessible, Masoom Heath Centre was started with support from The Hans Foundation. The centre caters to more than 100 villages.

The Health Centre is built to treat 80-100 patients per day with 7 beds for day care services. One In-House doctor, three Nurses and one Lab technician are available for providing 24 x 7 facilities. All doctors and nurses are qualified and experienced.

The centre is equipped with power back up, pathological lab, machines for ultrasound, X-Ray, ECG etc. There is a small operation theatre with sufficient surgical instruments.

our intervention in skill



To help families escape the cycle of poverty, women need to be encouraged to come forward and contribute to the family income by learning employable skills.

Various researches and studies, available in public domain, highlight the burden of an ageing population that pull down the growth rates of countries. India is a country fortunate, to have millions of people, 25 years or younger. At the same time, the country has a huge shortage of skilled people and this talent deficit is already hampering the manufacturing and services sectors’ growth prospects. Given this backdrop, education and skill hold critical importance in reducing this deficit.

It is also understood that a sizable number of this young population below 25 years or younger, is women. There is a need to train them in skills. Keeping the above situation in mind, ALIG conducted a survey by meeting women from the community in groups and sought to understand the needs of the women. Most of the women

	Stitching and Embroidery Program		Basic Computer Program
	760 Women		150 Women

talked about lack of earning opportunities and access to education.

Based on the inputs, ALIG started a training program through one center, which in the subsequent years, grew to three centres. Under the skill program, women from underprivileged families, are identified and provided basic functional literacy, computer education, bridge courses and are trained in stitching and embroidery so that they can earn a dignified livelihood.

Till date, ALIG has trained more than 2579 women under this program.

overall impact of programs

All the programs are implemented with clear cut strategies and defined objectives by ALIG. The impact of a program is measured from time to time using identified tools and analysed by the program team.

The impact is measured for all direct beneficiaries ensuring optimal use of resources.



**SMALL
CHANGES CAN
MAKE A BIG
DIFFERENCE**



**4053
Beneficiaries**

Education

ALIG was able to reach out to 4053 Beneficiaries in 2017-18 under its education programs.



**14414
Beneficiaries**

Health

ALIG was able to support 14414 Beneficiaries in 2017-18 under its health programs.



**910
Beneficiaries**

Skill

ALIG was able to empower 910 women in 2017-18 under its skill programs

Under the education vertical of ALIG, the year 2017-18 was fruitful as we ventured into two new cities. The Support A School Program was able to reach out to a total of 3325 students in primary and upper primary schools. This year we recorded healthy improvement in all agreed indicators, which ranged from 20% to 60%.

The Eco Club had a total of 805 active students who participated in defined activities and came up with interesting working models, posters, drawings, and informative essays on issues of concerns.

There is a total of 21 active Adult Literacy Centres with 106 beneficiaries. All these centres are run by girl students, who have taken upon themselves, the responsibility to make the women from their communities functionally literate.

Digital Literacy, another key component of the Support A School Program ensured that in the assessment year 2017-18, 167 students became digitally literate. These students not only learned how to use a tablet or laptop, but also learnt how to send emails, use search engines to clear their doubts and get inspired for new ideas.

Divas Club had a total of 214 participations from the young girls during the calendar year.

The Skill training program of ALIG trained a total of 910 women in Stitching and Embroidery, Basic Computer Education and Spoken English. The centre is open for women from all age groups as well as women with different levels of academic qualifications.

The health initiative saw thousands of beneficiaries coming from its Masoom Health Centre, which in the year 2017-18 had a total of 11988 patients. Most patients used the OPD facilities and it was closely followed by patients coming to avail the pathology facilities at the centre. 4183 patients used the Pathological testing laboratory service in the year.

Overall, the impact in all the three verticals witnessed exponential increase in comparison to previous year.



3 Cities

Jamshedpur, Hazaribagh and Barabanki



39 Locations

15 government schools, 21 adult literacy centres, 2 skill centres and 1 health centre



12 Programs

12 programs under 3 initiatives were implemented

advisory board



ALI AIYUBI
SVP - Dubai Islamic Bank, Dubai



ANIRBAN NAG
Journalist - Bloomberg LP, Mumbai



ARIF SALIM
Entrepreneur - IT, Sydney



ASIM ARSHAD
CEO - Orient Travel, Dubai



AQUEEL AHMED
Advisor - HR & OD Kahramaa, Doha



DEIBBKUMAR DASGUPTA
AVP - Dantal Hydraulics, Delhi



GHAZIA JALALI
Application Architect - RTA, Dubai



NIRUPAMA SHEKHAR
Business Head - IMA, Delhi



RAJESH BARNABAS
CEO - BMW Bavaria Motors, Pune



NISHITH SRIVASTAVA
Sr Manager - Al Khalij Bank, Doha



RAKESH TRIPATHI
MD - Pregrine Guarding, Delhi



SHARMIN JAWAID
Entrepreneur - Aspiration Worx, Dubai



SWATI BHAN
Assistant Editor - Times of India

our strength

The success of any organization depends on the kind of people associated with it. ALIG has professionals with years of experience in the development sector. The team is not only experienced in implementation of projects related to different fields but has also been able to closely monitor the impacts of the projects from time to time.

The core philosophy of empathy, integrity and commitment has helped ALIG in winning the trust of the individual donors as well as corporate supporters.

Tata Power CSR support has been a pillar for our initiative in education. Chances for Children and Citizen Groups from Jamshedpur and Barabanki have enabled us to scale our operations in the education initiatives.

Support from Hans Foundation has helped us to reach out to thousands in our health initiative. The technology support from Google, Salesforce and Nasscom Foundation has helped us optimize and track our interventions effectively.

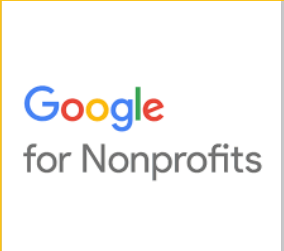
ALIG advisory board, which consists of industry leaders has guided ALIG in its strategic and operational journey.

The advisory board comprises people from different sectors, who are experts in their professional field. All the members were proactive in not only soliciting funds for the organization, but also took keen interest in the optimization of resources when implementing any new project.

The board has helped immensely in the growth of the organization and also securing support of the donors for the coming years as well.



our sponsors



balance sheet

ASSETS		
Fixed Assets		
1	Balance as of 01.04.2017	₹ 601,274.00
2	Net Addition Assets in 2018	₹ 569,151.95
		₹ 1,170,425.95
Current Assets		
1	Sundry Debtors	₹ 4,851,705.00
2	Cash-in-hand	₹ 8,257.50
3	Bank Accounts	₹ 317,961.45
4	TDS A.Y.20018-19	₹ 92,187.00
5	TDS Recievable	₹ 187,999.00
		₹ 5,458,109.95
Total Assets		₹ 6,628,535.90
LIABILITIES		
Capital Fund		
1	Capital Fund	₹ 2,328,525.90
		₹ 2,328,525.90
Loan		
1	Loan	₹ 410,000.00
		₹ 410,000.00
Current Liabilities		
1	Audit Fees Payable	₹ 21,240.00
2	Expenses Payable	₹ 62,261.00
4	Provision For Expenses Under SDIS	₹ 3,802,536.00
5	TDS Payable	₹ 3,973.00
		₹ 3,890,010.00
Total Liabilities		₹ 6,628,535.90

Income	
Citizens group school program	1,153,081.00
CSR support for school program	1,600,000.00
International support	3,432,224.16
Skill training	2,114,000.00
Educational Training	424,727.00
udyami	13,370.00
Child sponsorship program	200,502.00
General donations	778,298.00
Bank interest	34,871.00
Income from IT department	204,641.00
Total	9,955,714.16
Opening Balance - 01.04.2017	50,576.90
Total Income	10,006,291.06
Expenditure	
Program Expenses	4,739,705.00
Program Human Resource	3,453,042.00
Program Equipment	760,919.00
Administrative Expenses	726,406.11
Closing Balance on 31.03.20218	326,218.95
Total Expenditure	10,006,291.06

other financial information

ALIG receives financial support from individual donors, citizen groups, non profits and corporates.

The 2017-18 Income and Expenditure breakdown is given below



Financial Report
2017/18

plans for 2018 - 19

ALIG intends to take the learning from 2017-18 to next year with the approach being more 'technology' driven. The focus would be on using technology in all its programs and thus improving the impact.

ALIG, through its interventions, will try to mitigate major challenges present in the field of Education, Health and Skills. It will try to reach out to a greater number of beneficiaries in these three fields.

Use of technology is going to have a major impact on the ways the programs are implemented. The team has already started experimenting with the available tools and technologies in its intervention in government schools. In the year 2018-19, technological investments will be increased by soliciting support from like-minded organizations and funding agencies.

We also plan to have a relook at ALIG's skill initiatives. There will be more skills to offer. Aspirants coming to the skill training centre will have the option to choose from additional courses.

ALIG also intends to increase its reach to more cities in other states of the country. New cities will be selected based on the socio-economic and educational status. The programs for intervention in the new locations will be decided based on the need and strength of ALIG. Effective implementation of the program will be the key in the rollout and expansion.

To have this vision fulfilled, ALIG will reach out to new sponsors and donors for support. ALIG team will also be suitably expanded to meet the demands. 2018-19 is also going to be a year, when ALIG will try to increase its presence on various social media platforms and use it as a tool to reach out to a greater number of volunteer and donors. The success stories would also be posted on social media so that the information reach is enhanced.

We believe that our motto of inspiring dreams through transformational and sustainable intervention in the field of education, health and skills will continue in the coming year. We also believe that our donors will continue to stand by us.



Our success is a reflection of our efforts.
Help us to change and inspire more lives.

2018-19

IT IS THE SUPPORT THAT
SUSTAINS US ON THE JOURNEY
WE HAVE STARTED



impulsion

**More than work.
It's the drive &
the passion.**



**Lend them your hand
They need your support.**


Help us support the many programs
we conduct in the fields of education,
health and skill.

Your support would help us to
empower many who need help



A stylized graphic of several hands in various shades of gray, arranged in a circular pattern around the top and sides of the page, with some hands reaching towards the center.

INSPIRING DREAMS

A black and white photograph of a large group of children, mostly of South Asian descent, sitting on the ground and raising their hands enthusiastically. They are wearing school uniforms, and the scene is filled with energy and joy.

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